



FOR IMMEDIATE RELEASE

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Ka Makana Ali'i Hosts the Association of Hawaiian Civic Clubs and its 2024 Prince Kūhiō Parade & Tribute on Saturday, March 16

KAPOLEI, HI (March 14, 2024) — Ka Makana Ali'i is pleased to host the Association of Hawaiian Civic Clubs and its 2024 Prince Kūhiō Parade and Tribute on Saturday, March 16 from 5 to 8 p.m. The Prince Kūhiō Parade is one of four legacy parades recognized by the State of Hawai'i. This annual gathering brings community groups from across the state together to celebrate the life and legacy of Prince Jonah Kūhiō Kalaniana'ole.

Starting at 5 p.m., the 2024 Prince Kūhiō Parade will begin at Kapolei Hale, proceeding along Kapolei Parkway, and will end at Ka Makana Ali'i. Along the two-mile route, attendees will witness a procession of floats, marching bands, paniolo and pa'u riders, and parade units representing the local community.

The parade will conclude at Ka Makana Ali'i. Center Court entertainment includes a pre-show concert with Anthony Pfluke from 6 to 6:45 p.m., followed by a tribute honoring the life and legacy of Prince Jonah Kūhiō Kalaniana'ole. Ho'okupu will be accepted from the community, followed by entertainment including numbers from the Kilohana Hula Show, speeches from key stakeholders, a performance by Hālau Hula 'O Hokulani, and the Three Ds – Del Beazley, David Kawika Kahiapo and Dwight Kanae. During the program, three separate prizes will be awarded for roundtrip airfares for two anywhere Alaska Airlines flies.

All ho'okupu collected will be delivered to Mauna 'Ala or Prince Kūhiō's statue in Waikīkī at the conclusion of the event.

The Prince Kūhiō Parade is presented by the Association of Hawaiian Civic Clubs, in partnership with title sponsor Hawaii Tourism Authority, and the following community sponsors: City and County of Honolulu, Ka Makana Ali'i, 'Ahahui Siwila Hawai'i, GP Roadway Solutions, Alaska Airlines, Hawai'i Visitors & Convention Bureau, Ko Olina Resort, Department of Hawaiian Home Lands, Moani Island Bistro and Bar, and Mananalua.

Visit our website at www.KaMakanaAlii.com for more details about upcoming promotions. For the latest news and updates, follow Ka Makana Ali'i on Facebook, Twitter and Instagram, all with profile name @kamakanaalii. For media inquiries and on-property approval, please contact alyssa.amasol@finnpartners.com.

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About Ka Makana Ali'i

Ka Makana Ali'i offers residents and visitors a family-friendly, mixed-use center in the heart of Hawai'i's fastest growing community. The 750,000-square-foot Macy's-anchored center features more than 100 exciting stores, restaurants, a state-of-the-art Consolidated Theatres and the state's first Hampton Inn & Suites by Hilton located on property. The newest development, The Grove at Ka Makana Ali'i, creates an additional 109,000 square feet of space with lifestyle retailers, eateries and services, such as 24 Hour Fitness, Foodland Farms, Straub Clinic and Urgent Care, and PetSmart. Serving as the premier gathering place in Kapolei, Ka Makana Ali'i fulfills the shopping and dining needs of the ever-expanding community. Its convenient location offers excellent highway access, ample parking and public transportation for shoppers. Through an innovative partnership with Department of Hawaiian Home Lands, Ka Makana Ali'i will financially support programs benefiting Native Hawaiian interests statewide for decades to come. For more information, please visit www.kamakanaalii.com.

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