

FOR IMMEDIATE RELEASE

Media Contact: Alyssa Amasol (808) 539-3437 alyssa.amasol@anthologygroup.com

Get Ready to go Back-to-School at Ka Makana Ali'i's Style Refresh Event

With trends all throughout the Center for West Oahu, don't miss the fashion show and a special gift with purchase

KAPOLEI, HI (July 17, 2018) — It's almost time to go back to school! Get ready with all the latest trends and styles at Ka Makana Ali'i's Back-to-School Style Refresh Sale happening Friday, July 20 through Sunday, July 22. Don't miss the fashion show on Saturday, July 21 featuring popular looks from Forever 21 Red, Local Fever Kids, Macy's, T&C Surf, Fifty/Fifty Bottles Hawaii and more!

The latest trends for back-to-school include cool-toned denim, bold animal print, eye-catching stripes, subtle metallics, laced-up neutrals, rompers or jumpsuits and inspired kicks. Accessories are a necessity! Grab a backpack and personalize it with a fun printed pencilcase or a customized flask to stay hydrated throughout the school day. Don't forget the shoes — grab a pair of classic flats or stylish sneakers to complete the look.

Spend at least \$150 in same-day receipts and receive a complimentary admission to the Museum of Aloha! Redeem same-day receipts during Center hours at SoHa Living, located in the Macy's wing next to Godiva. Offer valid while supplies last. One free gift per person, per day. Rules and restrictions apply. See website for full details.

The Museum of Aloha made its debut in the Macy's wing of Ka Makana Ali'i on Friday, July 13. It's an interactive social media experience for the whole family to enjoy! Bring cameras, the biggest smiles and post your way back to school at the Museum of Aloha.

Visit our website at <u>www.kamakanaalii.com</u> for more details about upcoming promotions and exciting center events. For the latest news and updates, follow Ka Makana Ali'i on Facebook, Twitter and Instagram, all with profile name @kamakanaalii.

About Ka Makana Ali'i

Ka Makana Ali'i – The Center for West O'ahu – offers residents and visitors a family-friendly, mixed-use center in the heart of Hawai'i's fastest growing community. Phase one of the 1.4 million-square-foot Macy's-anchored regional mall features more than 125 exciting stores, restaurants, a state-of-the-art Consolidated Theatres and the state's first Hampton Inn & Suites by Hilton on property. Serving as the premier gathering place for the community, Ka Makana Ali'i fulfills the shopping and dining demands of West O'ahu, where more than 80,000 new homes are projected to be constructed by 2025. Its convenient location offers excellent highway access, ample parking and public transportation for shoppers. A partnership between DeBartolo Development and the State Department of Hawaiian Home Lands, Ka Makana Ali'i will financially support programs benefiting Native Hawaiian interests statewide for decades to come. For more information, please visit <u>www.kamakanaalii.com</u>.

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