



FOR IMMEDIATE RELEASE

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**Ka Makana Ali'i Celebrates Six Years, Welcomes
Baskin-Robbins to the Center for West O'ahu**

On Saturday, Oct. 22, start the day on the pink carpet for Baskin-Robbins' grand opening celebration and stay for a 6th birthday concert and special gift with purchase

KAPOLEI, HI (Oct. 20, 2022) — Ka Makana Ali'i is pleased to welcome Baskin-Robbins to the Center for West O'ahu with a grand opening on Saturday, Oct. 22 from 10 a.m. to 3 p.m. The grand opening event will start with a traditional Hawaiian blessing and ribbon cutting ceremony and continue with celebratory balloons around the doors, a pink carpet, DJ booth, giveaways, photo station and prize wheel. During the grand opening celebration from 10 a.m. to 3 p.m., customers can buy one cone and get a kid's cone free.

Located in the Food Market, between The Coffee Bean & Tea Leaf and Subway, the shop serves a variety of ice cream scoops, sundaes, milkshakes, banana splits, smoothies with 32 amazing flavors. Its most popular flavors are pralines and cream, jamoca almond fudge, icing on the cake and cotton candy. New at Baskin-Robbins is the seasonal pumpkin cheesecake flavor and coming soon is the limited-edition winter white chocolate. In addition to ice cream scoops, the shop sells a variety of ice cream cakes, polar pizzas, prepacked quarts and a special kids clown cone.

"We are proud to welcome Baskin-Robbins to the Center for West O'ahu and believe it's a wonderful addition to the Ka Makana Ali'i 'ohana," said Stephanie England, general manager of Ka Makana Ali'i. "Our community has already welcomed the shop with great enthusiasm and we can't wait to celebrate the grand opening soon!"

Baskin-Robbins was founded in 1945 in Glendale, California by brothers-in-law and ice cream enthusiasts Irvine Robbins and Burton Baskin. Robbins worked in his father's ice cream shops as a teen, while Baskin produced ice cream for his fellow U.S. Navy troops while serving in World War II. When Baskin returned from war, the entrepreneurs made their vision of creating

a family-friendly ice cream shop a reality. Baskin-Robbins has continued to expand and now has more than 8,000 restaurants in nearly 52 countries, with more than 300 million guests visiting locations around the globe every year. The Ka Makana Ali'i location has the largest Baskin Robbins storefront sign on O'ahu.

This month, Ka Makana Ali'i is celebrating six years as the Center for West O'ahu with a birthday concert in collaboration with Hawaii's Finest. The community is invited to Center Court on Saturday, Oct. 22 from 3 to 8 p.m. for a 6th birthday concert featuring Dustin Park from 3:15 to 4:15 p.m., Mahkess from 4:30 to 5:30 p.m., The Vitals from 5:45 to 6:45 p.m. and High Watah from 7 to 8 p.m.

From Friday, Oct. 21 through Sunday, Oct. 23, shoppers are invited to spend \$125 or more throughout the Center, present their combined receipts at the redemption station and can choose a \$15 gift card to Hawaii's Finest, Moani Island Bistro & Bar, or No'eau Designers, while supplies last. Redemption hours are 12 to 6 p.m. each day. Limit one free gift per person, per day, throughout the promotional period. Receipts must be redeemed on the same day of purchase, and cannot be split among shoppers.

Visit our website at www.KaMakanaAlii.com for more details about upcoming promotions. For the latest news and updates, follow Ka Makana Ali'i on Facebook, Twitter and Instagram, all with profile name @kamakanaalii. For media inquiries and on-property approval, please contact alyssa.amasol@finnpartners.com.

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About Ka Makana Ali'i

Ka Makana Ali'i offers residents and visitors a family-friendly, mixed-use center in the heart of Hawai'i's fastest growing community. The 750,000-square-foot Macy's-anchored center features more than 100 exciting stores, restaurants, a state-of-the-art Consolidated Theatres and the state's first Hampton Inn & Suites by Hilton located on property. The newest development, The Grove at Ka Makana Ali'i, creates an additional 109,000 square feet of space with lifestyle retailers, eateries and services, such as 24 Hour Fitness, Foodland Farms, Straub Clinic and Urgent Care, and PetSmart. Serving as the premier gathering place in Kapolei, Ka Makana Ali'i fulfills the shopping and dining needs of the ever-expanding community. Its convenient location offers excellent highway access, ample parking and public transportation for shoppers. Through an innovative partnership with Department of Hawaiian Home Lands, Ka Makana Ali'i will financially support programs benefiting Native Hawaiian interests statewide for decades to come. For more information, please visit www.kamakanaalii.com.

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