

## FOR IMMEDIATE RELEASE

Media Contact:
Alyssa Amasol
(808) 539-3437
Alyssa.Amasol@AnthologyGroup.com

## Shop Black Friday at Ka Makana Ali'i

**KAPOLEI, HI (November 17, 2017)** – Black Friday, Nov. 24, is just around the corner and Ka Makana Ali'i has all that you need to finish your holiday shopping! The center for West Oahu is celebrating the shopping event of the year with extended mall hours, special sales, prize giveaways, gift cards galore and entertainment all weekend long.

Shop until you drop this Black Friday, Nov. 24, from 6 a.m. until 10 p.m.

Prize giveaways are happening every hour on the hour. Enter to win at guest services near Godiva in the Macy's wing for prizes like gift baskets, gift cards for select Ka Makana Ali'i retailers and restaurants, a two-night stay at Hampton Inn & Suites by Hilton, or the grand prize of a \$1,000 Ka Makana Ali'i shopping spree.

Santa and his elves will also be surprising random shoppers with gift cards and paying for a lucky Black Friday purchase of up to \$100.

Shoppers can jingle all the way with holiday entertainment at center court all weekend long.

From Black Friday, Nov. 24, through Cyber Monday, Nov. 27, shoppers who spend \$150, \$200, or \$250, will receive a free \$15, \$20 or \$25 gift card, respectively. Redeem same-day receipts at guest services — one per person, per day — while supplies last.

It's a weekend of fabulous promotions! Support local at Small Business Saturday, Nov. 25 from 10 a.m. until 10 p.m. Shop special sales from local retailers like Adore, No'eau Designers, SoHa Living, Reyn Spooner, and more. There will be entertainment all day long featuring Hawaii's finest halau in center court. Shoppers can also enter to win one of ten \$100 gift cards from select local retailers at Ka Makana Ali'i.

The Santa's Grove photo set will also be open until December 24 with photo packages starting at \$25. Mark your calendars! Ka Makana Ali'i's holiday hours start December 13, 2017 through January 1, 2018.

Visit our website at <a href="www.kamakanaalii.com">www.kamakanaalii.com</a> for more details about upcoming promotions and exciting center events. For the latest news and updates, follow Ka Makana Ali'i on Facebook, Twitter and Instagram, all with profile name @kamakanaalii.

###

## About Ka Makana Ali'i

Ka Makana Ali'i – The Center for West O'ahu – offers residents and visitors a family-friendly, mixed-use center in the heart of Hawai'i's fastest growing community. Phase one of the 1.4 million-square-foot Macy's-anchored regional mall features more than 100 exciting stores, restaurants, a state-of-the-art Consolidated Theatres and the state's first Hampton Inn & Suites by Hilton on property. Serving as the premier gathering place for the community, Ka Makana Ali'i fulfills the shopping and dining demands of West O'ahu, where more than 80,000 new homes are projected to be constructed by 2025. Its convenient location offers excellent highway access, ample parking and public transportation for shoppers. A partnership between DeBartolo Development and the State Department of Hawaiian Home Lands, Ka Makana Ali'i will financially support programs benefiting Native Hawaiian interests statewide for decades to come. For more information, please visit www.kamakanaalii.com.

## **Media Contact:**

Alyssa Amasol (808) 539-3437 Alyssa.Amasol@AnthologyGroup.com