



FOR IMMEDIATE RELEASE

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Pro Football Hall of Fame Wide Receiver Jerry Rice Returns to West Oahu to Host Draft Day at Ka Makana Ali'i

*Twenty lucky keiki from the Boys & Girls Club of Hawaii will win
a spot to the Ka Makana Ali'i Football Camp featuring Rice*

KAPOLEI, HI (June 19, 2018) — Pro Football Hall of Fame Wide Receiver Jerry Rice is returning to West Oahu to host Draft Day at Ka Makana Ali'i on Sunday, June 24 from 11 a.m. until 1 p.m. It will be a day filled with entertainment, activities and a celebration with the three-time Super Bowl champion.

Popular radio personality Billy V kicks off Draft Day at Ka Makana Ali'i from 11 a.m. until noon. The event will be opened by Ka Makana Ali'i's own Halau Hula 'O Hokulani, welcoming Rice, who will then announce the "draft picks" — 20 keiki from the Boys & Girls Club of Hawaii who won spots to the Ka Makana Ali'i Football Camp on Monday, June 25 at Kapolei High School from 5:30 to 8 p.m. As names are announced, each keiki will make their way on stage to receive their camp uniform and take a photo with Rice. Pas De Deux Hawaii will perform a jazz number to conclude the event.

From noon until 1 p.m., keiki can participate in games and activities on the lawn in Center Court to compete for prizes. There will be an obstacle course competition, football toss, tackle pop-up bag and more! All pre-registered Football Camp participants can pick up their uniforms at the tents set up in the Macy's wing. This event is made possible by the generous support of the Kapolei High School athletic department, DeBartolo Development and Jerry Rice.

Draft Day is the launch event for Ka Makana Ali'i's Football Camp, a free 2½ hour football fundamentals clinic for more than 200 students ages 7 through 14 featuring Rice. The camp has reached capacity at this time and registration is closed.

Rice is widely regarded as the best wide receiver to ever play in the National Football League, and arguably the greatest player of all time. During his 15-year career with the San Francisco 49ers, Rice won three Super Bowls (Super Bowl XXIII ('88), Super Bowl XXIV ('89) and SB XXIX ('94)) and one Super Bowl MVP. He enjoyed three seasons with the Oakland

Raiders, including a Super Bowl appearance, and one season with the Seattle Seahawks before retiring in 2005. Rice was elected into the Pro Football Hall of Fame in January 2010, his first year of eligibility.

Ka Makana Ali'i is also running special shopping promotions on Draft Day:

“Where’s Jerry?” Text-to-Win Campaign

From Friday, June 22 through Wednesday, July 4 find the lifesize cutouts of Jerry Rice throughout the Center’s common areas, eateries and retailers. Text the keywords on each cutout to 444222 to be entered to win a VIP 49ers Experience Prize Pack, including round-trip airfare for two from Honolulu to San Francisco, hotel accommodations, two tickets and two field passes to the Oct. 7 game, when the San Francisco 49ers face off against the Arizona Cardinals at Levi’s Stadium.

Royal Insider Exclusive: All-Access Passport

The Center for West Oahu is also offering an exclusive all-access passport for Royal Insiders. From Friday, June 22 through Wednesday, June 27 opt-in to Ka Makana Ali'i's email list to become a Royal Insider and receive all the latest shopping promotions, deals and events at the Center. Between Friday, June 29 and Wednesday, July 4, shoppers can pick up their exclusive Royal Insider All-Access Passport. Shop at least five different stores and show same-day receipts plus the Royal Insider email to the VIP Skybox at Center Court and receive a free gift from one of the participating Ka Makana Ali'i tenants.

Visit our website at www.kamakanaalii.com for more details about upcoming promotions and exciting center events. For the latest news and updates, follow Ka Makana Ali'i on Facebook, Twitter and Instagram, all with profile name @kamakanaalii.

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About Ka Makana Ali'i

Ka Makana Ali'i – The Center for West O’ahu – offers residents and visitors a family-friendly, mixed-use center in the heart of Hawai'i’s fastest growing community. Phase one of the 1.4 million-square-foot Macy’s-anchored regional mall features more than 125 exciting stores, restaurants, a state-of-the-art Consolidated Theatres and the state’s first Hampton Inn & Suites by Hilton on property. Serving as the premier gathering place for the community, Ka Makana Ali'i fulfills the shopping and dining demands of West O’ahu, where more than 80,000 new homes are projected to be constructed by 2025. Its convenient location offers excellent highway access, ample parking and public transportation for shoppers. A partnership between DeBartolo Development and the State Department of Hawaiian Home Lands, Ka Makana Ali'i will financially support programs benefiting Native Hawaiian interests statewide for decades to come. For more information, please visit www.kamakanaalii.com.

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