



KA MAKANA ALI'I
The Center for West O'ahu

FOR IMMEDIATE RELEASE

Media Contact:

Alyssa Amasol

(808) 539-3437

alyssa.amasol@anthologygroup.com

Fifty/Fifty Bottles Hawaii Debuts First-of-its-Kind Shop at Ka Makana Ali'i

KAPOLEI, HI (May 29, 2018) — Ka Makana Ali'i is excited to welcome Fifty/Fifty Bottles Hawaii to the Center for West Oahu. The first-of-its-kind shop opened its doors on Saturday, May 5 and is holding a grand opening on Saturday, June 2.

The shop sells Fifty/Fifty flasks, Green Tea Hawaii, and flask accessories like lids, handles, holders, silicone sleeves and more. It is a one-stop shop with a wide variety of stainless steel, double-wall, vacuum-insulated flasks and accessories.

From 10 a.m. until 2 p.m. on grand opening day on June 2, the first 20 customers get a free lid with any stainless steel flask purchase. And all grand opening weekend long from June 1 to 3, buy two bottles, get one free (of equal or lesser value). Customers can also receive free samples of Green Tea Hawaii.

While most stores have a section dedicated to stainless steel flasks, Fifty/Fifty aims to be the first flagship brick-and-mortar store specializing in flasks with all the colors and sizes that can be found in the catalog or online. Fifty/Fifty Bottles Hawaii is there to help select the right flask and tailor it to fit its customer's needs — whether for school, work, sports, etc. This flagship store is one of the first in the nation.

Fifty/Fifty is open Monday through Saturday from 10 a.m. until 9 p.m. and Sunday from 10 a.m. until 6 p.m. It is located in the Macy's wing, across from Applebee's.

Visit our website at www.kamakanaalii.com for more details about upcoming promotions and exciting center events. For the latest news and updates, follow Ka Makana Ali'i on Facebook and Instagram, all with profile name @kamakanaalii.

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About Ka Makana Ali'i

Ka Makana Ali'i – The Center for West O'ahu – offers residents and visitors a family-friendly, mixed-use center in the heart of Hawai'i's fastest growing community. Phase one of the 1.4 million-square-foot Macy's-anchored regional mall features more than 125 exciting stores, restaurants, a state-of-the-art Consolidated Theatres and the state's first Hampton Inn & Suites by Hilton on property. Serving as the premier gathering place for the community, Ka Makana Ali'i fulfills the shopping and dining demands of West O'ahu, where more than 80,000 new homes are projected to be constructed by 2025. Its convenient location offers excellent highway access, ample parking and public transportation for shoppers. A partnership between DeBartolo Development and the State Department of Hawaiian Home Lands, Ka Makana Ali'i will financially support programs benefiting Native Hawaiian interests statewide for decades to come. For more information, please visit www.kamakanaalii.com.

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