

## FOR IMMEDIATE RELEASE

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# Ka Makana Ali'i Hosts Frolic Hawai'i's 5<sup>th</sup> Annual Poke Fest Presented by Fresh Island Fish on May 28

The community is invited to shop exclusive sidewalk sales, take photos at selfie stations, and enjoy a special Memorial Day weekend savings pass

**KAPOLEI, HI** (May 26, 2022) — Ka Makana Ali'i is pleased to host Frolic Hawaii's 5<sup>th</sup> Annual Poke Fest presented by Fresh Island Fish on Saturday, May 28 from 4 to 8 p.m. For one day only, O'ahu's favorite poke shops come together for an open-air, in-person event celebrating Hawai'i's iconic seafood dish. Poke fans can experience all-new poke creations from their favorite vendors and help Frolic Hawai'i crown the King of Poke Fest 2022!

Admission is free with live entertainment all evening and samples of different poke styles for a variety of vendors. This year, there's no pre-order or contactless drive-by. The first 500 people at the event will receive a free cooler bag courtesy of Foodland Hawai'i.

Taste poke from the following lineup of poke vendors: Alicia's Market, Feast by Jon Matsubara, Foodland Hawai'i, Fort Ruger Market, Hibachi Honolulu Market, Hula Grill, Kalapawai Market, Kapa Hale, K. Bay Bros, Mama Kim's, Nico's Pier 38, Paradise Poke, Dining Room at Queen's Medical Center West O'ahu, Redfish Poke Bar by Foodland, and more. Additional vendors include Da Lemonade Squad, Snacks Galore and Rice Box Café.

The community is invited to participate in a social media contest for a chance to win \$100 in gift cards from Ka Makana Ali'i stores and restaurants. Post photos taken at the Center during Poke Fest on Instagram, tag @kamakanaalii and use #LOVEKMA. The Center will choose a random winner on Tuesday, June 6.

Celebrate the long weekend as participating retailers at the Center for West O'ahu pop out for exclusive sidewalk sales from Friday, May 27 through Monday, May 30. This Memorial Day weekend, shop in-store sales and specials throughout the Center.

On Memorial Day, Monday, May 30, Ka Makana Ali'i will observe special holiday hours from 10 a.m. to 7 p.m. Some businesses, including the theatres and restaurants, may observe hours that differ from the shopping center hours. Please contact businesses directly for information.

The community is invited to satisfy their poke craving daily at Ka Makana Ali'i with The Cheesecake Factory's ahi poke with taro chips or island poke bowl served with kale, Mahi 'ai Table's poke potatoes, Foodland Farms' biggest poke bar on O'ahu, I Love Korean BBQ's spicy salmon or wasabi shoyu salmon poke, Moani Island Bistro & Bar's sesame tako or ginger scallion ahi poke, and Okome Bento & Sushi's wasabi masago ahi poke.

Visit our website at <a href="www.KaMakanaAlii.com">www.KaMakanaAlii.com</a> for more details about upcoming promotions. For the latest news and updates, follow Ka Makana Ali'i on Facebook, Twitter and Instagram, all with profile name @kamakanaalii. For media inquiries and on-property approval, please contact <a href="alyssa.amasol@anthologygroup.com">alyssa.amasol@anthologygroup.com</a>.

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#### About Ka Makana Ali'i

Ka Makana Ali'i offers residents and visitors a family-friendly, mixed-use center in the heart of Hawai'i's fastest growing community. The 750,000-square-foot Macy's-anchored center features more than 100 exciting stores, restaurants, a state-of-the-art Consolidated Theatres and the state's first Hampton Inn & Suites by Hilton located on property. The newest development, The Grove at Ka Makana Ali'i, creates an additional 109,000 square feet of space with lifestyle retailers, eateries and services, such as 24 Hour Fitness, Foodland Farms, Straub Clinic and Urgent Care, and PetSmart. Serving as the premier gathering place in Kapolei, Ka Makana Ali'i fulfills the shopping and dining needs of the ever-expanding community. Its convenient location offers excellent highway access, ample parking and public transportation for shoppers. Through an innovative partnership with Department of Hawaiian Home Lands, Ka Makana Ali'i will financially support programs benefiting Native Hawaiian interests statewide for decades to come. For more information, please visit www.kamakanaalii.com.

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