



KA MAKANA ALI'I
The Center for West O'ahu

FOR IMMEDIATE RELEASE

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GET SPRING BREAK READY AT KA MAKANA ALI'I
*The West O'ahu center welcomes shoppers to the season
with a week-long Spring Break Event*

KAPOLEI, HAWAII (March 16, 2017) —Ka Makana Ali'i invites West O'ahu shoppers to get ready for surf, sand and sun with an exclusive Spring Break Event.

Beginning on Friday, March 17 through Sunday, March 26, shoppers who spend \$150 or more in same-day receipts at any store in the center can head to T&C Surf to redeem a \$10 gift card to spend at Hollister, San Lorenzo, T&C Surf, H&M or Forever 21 Red — the perfect amount for that final accessory.

The festivities continue on Saturday, March 18, with the Hawaiian Steel Guitar Festival. Presented in collaboration with The Hawaii Institute for Music Enrichment and Learning Experiences (HIMELE), residents and visitors alike will enjoy performances by popular Hawaiian Steel Guitar masters, each presenting their own program of traditional and contemporary Hawaiian music and dance. The festival is free to the public with continuous entertainment taking place between 1:00 p.m. and 5:15 p.m. in the Center Court area.

Just in time for the Spring Break Event, Ka Makana Ali'i will introduce its first HOT HULA Fitness class with a free session on Tuesday, March 21 beginning at 10:00 a.m. in Center Court. Taking place on the first Saturday of every month following the launch, HOT HULA fitness incorporates easy to perform dance movements set to the sounds of traditional Polynesian drums and reggae music for a total body workout in 60 minutes.

The Farm lovers Market, taking place every Wednesday from 3:30 p.m. to 7:30 p.m. will also join in the festivities with tropical spring fruits and vegetables as well as cheese, eggs and gifts created by local artisans.

Spring Break Event Promotion Details

- Dates: Friday, March 17 – Sunday, March 26
- Participating retailers: Hollister, San Lorenzo, T&C Surf, H&M, Forever 21 Red
- Purchase Details: Spend a total of \$150 or more in same-day receipts at any store in the center to receive a \$10 gift card to spend at participating retailers. Redeem receipts at T&C surf for a \$10 gift card eligible to spend at Hollister, San Lorenzo, T&C Surf, H&M or Forever 21 Red
- Promotion Rules: Limit one per person, per day, while supplies last. Visit www.kamakanaalii.com for complete details

Developed by DeBartolo Development, LLC, Ka Makana Ali'i is the first shopping center built on Oahu in more than three decades and the only regional mall in West O'ahu with department and specialty stores.

Visit our website at www.kamakanaalii.com for more details and a full listing of exciting center events. For the latest news and updates follow Ka Makana Ali'i on Facebook at <https://www.facebook.com/kamakanaalii/>, Twitter at @kamakanaalii, and Instagram at @kamakanaalii.

About Ka Makana Alii

Phase One of Ka Makana Ali'i – The Center for West O'ahu – is now open in Kapolei. At full completion, Hawai'i's newest mall will feature more than 150 exciting shopping, dining and entertainment offerings, two hotels and LEED-certified office space. The 1.4 million-square-foot Macy's-anchored project is located within minutes of Hawai'i's fastest growing communities and serves as a central gathering place for all of West O'ahu. A partnership between DeBartolo Development and the State Department of Hawaiian Home Lands, Ka Makana Ali'i will financially support programs benefiting Native Hawaiian interests statewide for decades to come. For more information, please visit www.kamakanaalii.com.

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