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Hawaii's Finest Celebrates Grand Opening at Ka Makana Ali'i with Special Concert Featuring Fiji, Maoli, Ekolu, Kapena & PeniDean

The popular local clothing store will celebrate its 10th anniversary and grand opening on Saturday, Nov. 2 with local musicians, new merchandise, fashion shows and giveaways

KAPOLEI, HI (October 22, 2019) — Ka Makana Ali'i is excited to welcome a new retail and concert space by Hawaii's Finest to the Center for West Oahu. The 11,600-square-foot space will open on Saturday, Nov. 2 as the first Hawaii's Finest location in West Oahu and its largest storefront to date.

For its 10th anniversary and grand opening at Ka Makana Ali'i, Hawaii's Finest will celebrate with a concert featuring Fiji, Maoli, Ekolu, Kapena and PeniDean. The celebration begins with a blessing at 4 p.m. and continues with new merchandise, local music, fashion shows and giveaways.

"It's a dream come true for us as a local company inspired by the Hawaiian culture to open at a Center that financially supports programs benefiting Native Hawaiian interests statewide," said Alcon. "It's meant to be and it's going to be amazing. We want to be the hub of our culture, our music, and our people."

Hawaii's Finest specializes in creating shirts, hats, dresses, aloha shirts, bikinis, shoes, slippers, jerseys, jackets, and more. Each piece is inspired by the Hawaiian culture – its history, people, issues, and triumphs. The brand started in 2009 as a hobby for owner Paulele Alcon and turned into a full-blown clothing company a few years later. Passion was what kept the brand going, and producing affordable events and clothing for customers is its main motivation. With a large customer base and huge support in West Oahu, the brand decided to open at Ka Makana Ali'i to better serve its customers.

Hawaii's Finest's new space will hold about 4,000 square feet of retail space and allow 7,600 square feet of space to be used as a concert venue. The brand will continue its ongoing efforts to support local and island musicians by hosting concerts for artists such as Fiji, Ekolu, Maoli, Kapena and more.

In addition to concerts, Hawaii's Finest will also host luau-style events with music and hula or Tahitian dancing. The brand is also looking to open up its space for workshops in hula, Tahitian, lei making, poi pounding, ukulele, etc.

This is the third Hawaii's Finest location; it's other stores are in Honolulu and on Molokai. Find the newest and largest storefont in the Macy's wing of Ka Makana Ali'i.

Visit our website at www.kamakanaalii.com for more details about upcoming promotions and exciting Center events. For the latest news and updates, follow Ka Makana Ali'i on Facebook, Twitter and Instagram, all with profile name @kamakanaalii.

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About Ka Makana Ali'i

Ka Makana Ali'i offers residents and visitors a family-friendly, mixed-use center in the heart of Hawai'i's fastest growing community. The 750,000-square-foot Macy's-anchored center features more than 100 exciting stores, restaurants, a state-of-the-art Consolidated Theatres and the state's first Hampton Inn & Suites by Hilton located on property. The newest development, The Grove at Ka Makana Ali'i, creates an additional 109,000 square feet of space with lifestyle retailers, eateries and services, such as 24 Hour Fitness, Foodland Farms, Straub Clinic and Urgent Care, and PetSmart. Serving as the premier gathering place in Kapolei, Ka Makana Ali'i fulfills the shopping and dining needs of the ever-expanding community. Its convenient location offers excellent highway access, ample parking and public transportation for shoppers. A partnership between DeBartolo Development and the State Department of Hawaiian Home Lands, Ka Makana Ali'i will financially support programs benefiting Native Hawaiian interests statewide for decades to come. For more information, please visit www.kamakanaalii.com.

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