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Media Contact: Alyssa Amasol (808) 539-3437 alyssa.amasol@anthologygroup.com

## Jeans Warehouse Opens First-Ever Flagship Store at Ka Makana Ali'i

With a grand opening scheduled for Nov. 21, the 12,000-square-foot store will be the largest Jeans Warehouse location yet with juniors, plus, kids, and more

**KAPOLEI, HI** (November 9, 2020) — Ka Makana Ali'i is pleased to welcome the first-ever Jeans Warehouse flagship store to the Center on Friday, Nov. 13 with a grand opening celebration on Saturday, Nov. 21 with prize giveaways. At approximately 12,000 square feet, it will be the largest Jeans Warehouse location yet and will house all of the brand's divisions — juniors, plus, kids, scrubs, shoes, accessories and even some toys. Located near Center Court between Zumiez and American Eagle, the new flagship store will be a one-stop shop for local families.

"We are excited to welcome the community to our new flagship store and are so grateful to those who have supported Jeans Warehouse, especially through the pandemic," said Cindy Mikami, COO of Jeans Warehouse. "Because Kapolei and Ewa Beach are both growing communities with local families, we chose to open our flagship store at Ka Makana Ali'i."

In 2016, Ka Makana Ali'i welcomed Local Fever and Local Fever Kids to the Center. Four years later, both stores will be consolidated into one location and use the more widely recognized name, Jeans Warehouse.

To keep customers safe, Jeans Warehouse will implement enhanced safety measures including: frequent cleaning and disinfection, access to hand sanitizer, returned items are taken off shelves for 24 hours, installing plastic barriers, enforcing social distancing and limited capacity, and more. During the pandemic, Jeans Warehouse also created a system where customers could shop the store's inventory online and pick up their orders at the store within four hours.

Jeans Warehouse was founded here in the Islands in 1978 with the owner originally selling jeans from her apartment. It's steadily grown since then with 28 Jeans Warehouse and Local Fever stores total — four are in Guam and the rest in Hawaii.

"We value our local businesses at Ka Makana Ali'i, especially the team at Local Fever and Local Fever Kids, and we cannot wait to welcome the new Jeans Warehouse flagship store to the Center," England said. "At Ka Makana Ali'i, community is at the heart of everything we do. The health and well-being of the Center's 'ohana – its tenants, employees, patrons and community — is our top priority."

Guests are asked to avoid entering the Center if they have flu-like symptoms or otherwise do not feel well. Guests entering the property are asked to maintain a six-foot distance from one another and to avoid shaking hands or engaging in unnecessary physical contact. Patrons entering the Center shall wear face masks that cover the nose and mouth. These should be worn at all times while at Ka Makana Ali'i.

Visit our website at <u>www.KaMakanaAlii.com</u> for more details about upcoming promotions. For the latest news and updates, follow Ka Makana Ali'i on Facebook, Twitter and Instagram, all with profile name @kamakanaalii. For media inquiries and on-property approval, please contact alyssa.amasol@anthologygroup.com.

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## About Ka Makana Ali'i

Ka Makana Ali'i offers residents and visitors a family-friendly, mixed-use center in the heart of Hawai'i's fastest growing community. The 750,000-square-foot Macy's-anchored center features more than 100 exciting stores, restaurants, a state-of-the-art Consolidated Theatres and the state's first Hampton Inn & Suites by Hilton located on property. The newest development, The Grove at Ka Makana Ali'i, creates an additional 109,000 square feet of space with lifestyle retailers, eateries and services, such as Foodland Farms, Straub Clinic and Urgent Care, and PetSmart. Serving as the premier gathering place in Kapolei, Ka Makana Ali'i fulfills the shopping and dining needs of the ever-expanding community. Its convenient location offers excellent highway access, ample parking and public transportation for shoppers. Through an innovative partnership with Department of Hawaiian Home Lands, Ka Makana Ali'i will financially support programs benefiting Native Hawaiian interests statewide for decades to come. For more information, please visit <u>www.kamakanaalii.com</u>.

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