



## **CALENDAR ALERT**

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### **Fun-Filled Back-to-School Sales Weekend at Ka Makana Ali'i** *Shoppers invited to enjoy savings, fashion shows, entertainment and more*

**KAPOLEI, HI (July 20, 2017)** – Shoppers can update their wardrobes before school starts while enjoying sales, special events and more this weekend, all at Ka Makana Ali'i. As part of the Back-to-School sales event, shoppers who spend \$100 or more in same-day purchases at any store or restaurant located at the center from Friday, July 21 through Sunday, July 23 can receive a \$10 Ka Makana Ali'i gift card. Shoppers who redeem their receipts at fashion retailer Rip Curl will also receive a coupon from Rip Curl for \$10 off their \$50 purchase, while supplies last.

The rewards don't stop there! Shoppers should visit the center court at Ka Makana Ali'i from July 20 through July 30 to learn how to enter for a chance to win a \$500 Ka Makana Ali'i gift card.

"This weekend should be a nice treat for our shoppers, especially as excitement builds for school to start again," said Stephanie England, general manager of Ka Makana Ali'i. "Not only should the sales be rewarding, but families will also get to enjoy the great deals and events we have lined up."

In addition to enjoying the daily fashion shows and sales taking place at retailers throughout the center, shoppers can visit Macy's on Saturday, July 22 from noon until 5 p.m. to enjoy live music, gifts with purchase, games and a fashion show that starts at 1 p.m.

Don't forget to stop by the first annual Kids, Inc. Business Showcase event, taking place on Saturday, July 22. Support the children aspiring to be entrepreneurs as they open shop at the center from noon-4 p.m.

**WHAT:** Back-to-School Sale

**WHEN:** Friday, July 21 through Saturday, July 22 from 10 a.m.-9 p.m. & Sunday, July 23 from 10 a.m.-6 p.m.

**WHERE:** Ka Makana Ali'i, 91-5431 Kapolei Pkwy, Kapolei, HI 96707

Leading up to the event, shoppers are encouraged to check the Ka Makana Ali'i Facebook page for giveaways and specials: [www.Facebook.com/KaMakanaAlii](http://www.Facebook.com/KaMakanaAlii). Additional event details are available on the center's website at [www.KaMakanaAlii.com](http://www.KaMakanaAlii.com).

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Visit our website at [www.kamakanaalii.com](http://www.kamakanaalii.com) for more details about upcoming promotions and exciting center events. For the latest news and updates, follow Ka Makana Ali'i on Facebook, Twitter and Instagram, all with profile name @kamakanaalii.

**About Ka Makana Ali'i**

Ka Makana Ali'i – The Center for West O'ahu – offers residents and visitors a family-friendly, mixed-use center in the heart of Hawai'i's fastest growing community. Phase one of the 1.4 million-square-foot Macy's-anchored regional mall features more than 100 exciting stores, restaurants, a state-of-the-art Consolidated Theatres and the state's first Hampton Inn & Suites by Hilton on property. Serving as the premier gathering place for the community, Ka Makana Ali'i fulfills the shopping and dining demands of West O'ahu, where more than 80,000 new homes are projected to be constructed by 2025. Its convenient location offers excellent highway access, ample parking and public transportation for shoppers. A partnership between DeBartolo Development and the State Department of Hawaiian Home Lands, Ka Makana Ali'i will financially support programs benefiting Native Hawaiian interests statewide for decades to come. For more information, please visit [www.kamakanaalii.com](http://www.kamakanaalii.com).

**Please Credit Image to Ka Makana Ali'i**

**Link to image:** [http://i.imgur.com/\\*TBD\\*.png](http://i.imgur.com/*TBD*.png)

**Caption:** Fun-Filled Back-to-School Sales Weekend at Ka Makana Ali'i

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