

FOR IMMEDIATE RELEASE

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## Ka Makana Ali'i Celebrates First Anniversary

**KAPOLEI, HI (October 12, 2017)** – Ka Makana Ali'i celebrates its first anniversary with fireworks, entertainment, sales, giveaways, and more — all weekend long! The anniversary celebration kicks off on Friday, October 20 and continues through Sunday, October 22. The event is a way for Ka Makana Ali'i to give back and show its appreciation to the community that has made it the center for West O'ahu.

Don't miss the classic Hawaiian sounds of Kapena on Friday night, along with a celebratory lion dance throughout the center and an exhilarating performance by an acrobatic troupe.

Entertainment surrounds the center all day on Saturday with stages in center court, in the Macy's wing and in the theatre wing of the mall.

- Bring the keiki as storybook characters come to life for a skit at center court.
- Stay for the hula halau, hip hop dancers, fire knife dancers and fireworks too!
- After the sun goes down, singer-songwriter Kimié Miner brings her soulful, acoustic sound to center court.

On Sunday afternoon, Na Leo Pilimehana will share their contemporary Hawaiian sound with shoppers at center court. School groups, hula halaus and musicians will take the stage throughout the weekend. And for all those who love fall fashion, stay for the fashion shows presented by Ka Makana Ali'i retailers.

"Every community needs a heart, we're excited to welcome you to ours," said Stephanie England, general manager at Ka Makana Ali'i. "It's been an amazing year as the center for West Oahu. We owe it all to our community who has embraced us as their gathering place." In addition to sales from participating stores and special anniversary promotions, shoppers can take advantage of exclusive rewards and giveaways. Spend \$150 at any store or restaurant and receive a Ka Makana Ali'i anniversary canvas tote bag, while supplies last. Shoppers can redeem their same-day receipts at guest services near Applebee's. And throughout the weekend, random shoppers will be surprised with exclusive gifts and prizes.

Enter to win the grand prize of a 49ers Field Pass Experience, which includes two tickets to the game, field passes and roundtrip airfare for two. Fill out an entry form at guest services near Applebee's and you could fly to San Francisco this December to see the 49ers play the Tennessee Titans, featuring Hawaii's own Marcus Mariota!

For more information and an event schedule, visit kamakanaalii.com.

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Visit our website at <u>www.kamakanaalii.com</u> for more details about upcoming promotions and exciting center events. For the latest news and updates, follow Ka Makana Ali'i on Facebook, Twitter and Instagram, all with profile name @kamakanaalii.

## About Ka Makana Ali'i

Ka Makana Ali'i – The Center for West O'ahu – offers residents and visitors a family-friendly, mixed-use center in the heart of Hawai'i's fastest growing community. Phase one of the 1.4 million-square-foot Macy's-anchored regional mall features more than 100 exciting stores, restaurants, a state-of-the-art Consolidated Theatres and the state's first Hampton Inn & Suites by Hilton on property. Serving as the premier gathering place for the community, Ka Makana Ali'i fulfills the shopping and dining demands of West O'ahu, where more than 80,000 new homes are projected to be constructed by 2025. Its convenient location offers excellent highway access, ample parking and public transportation for shoppers. A partnership between DeBartolo Development and the State Department of Hawaiian Home Lands, Ka Makana Ali'i will financially support programs benefiting Native Hawaiian interests statewide for decades to come. For more information, please visit www.kamakanaalii.com.

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