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KA MAKANA ALI'I HOSTS HAWAII TOURISM AUTHORITY'S 'AHA MELE CONCERT *Beloved Hawaiian music series debuts its fourth season with a free concert at the West O'ahu center*

KAPOLEI, HAWAII (March 2, 2017) – With much excitement, Ka Makana Ali'i welcomes residents and visitors of West O'ahu to enjoy the Hawai'i Tourism Authority's 'Aha Mele Hawaiian Music Series, hosting its first concert of the 2017 season on Saturday, March 4.

Taking place from 4:00 p.m. to 7:00 p.m., the free concert will feature live entertainment from celebrated local artists, including Na Hoku Hanohano award winning singer and songwriter Jeff Rasmussen, and island music trio Ho'okena. The concert will also feature traditional hula performances with Kawika Trask.

The 'Aha Mele Hawaiian Music Series launched in 2014 as a monthly showcase of Hawaiian music and culture presented by the Hawai'i Tourism Authority. Now in its fourth year, the series was created as an opportunity to celebrate and perpetuate an understanding and appreciation of Hawaiian culture and music.

Previous concerts have been held at the Hawai'i Convention Center, 'Iolani Palace, Royal Hawaiian Center, Waimea Valley, Sea Life Park, Washington Place and Queen's Marketplace in Waikoloa.

Event Details

- **Event:** 'Aha Mele - Hawaiian Music Series
- **Date:** Saturday, March 4, 4:00 p.m. – 7:00 p.m.
- **Location:** Ka Makana Ali'i 91-5431 Kapolei Pkwy, Kapolei, HI 96707
- **Entertainment Lineup:**
 - Jeff Rasmussen and friends — 4:00 p.m.

- Kawika Trask with Hula Dancers — 5:00 p.m.
- Ho’okena with special guests — 6:00 p.m.

Developed by DeBartolo Development, LLC, Ka Makana Alii is the first shopping center built on Oahu in more than three decades and the only regional mall in West Oahu with department and specialty stores.

Visit our website at www.kamakanaalii.com for more details and a full listing of exciting center events. For the latest news and updates follow Ka Makana Alii on Facebook at <https://www.facebook.com/kamakanaalii/>, Twitter at @kamakanaalii, and Instagram at @kamakanaalii.

About Ka Makana Alii

Phase One of Ka Makana Ali’i – The Center for West O’ahu – is now open in Kapolei. At full completion, Hawai’i’s newest mall will feature more than 150 exciting shopping, dining and entertainment offerings, two hotels and LEED-certified office space. The 1.4 million-square-foot Macy’s-anchored project is located within minutes of Hawai’i’s fastest growing communities and serves as a central gathering place for all of West O’ahu. A partnership between DeBartolo Development and the State Department of Hawaiian Home Lands, Ka Makana Ali’i will financially support programs benefiting Native Hawaiian interests statewide for decades to come. For more information, please visit www.kamakanaalii.com.

About The Kālimoku Group

The Kālimoku Group is a Native Hawaiian owned integrated marketing and communications firm founded in 2011 and located in Honolulu, Hawai’i. The group is the contractor responsible for producing and marketing HTA’s ‘Aha Mele. The Kālimoku Group serves for-profit and non-profit companies with professional services including Development, Marketing, Communications, Government Relations, Social Media and Event Coordination. For more information visit www.kalaimoku.com.

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