



FOR IMMEDIATE RELEASE

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**Ka Makana Ali'i Celebrates No'eau Designers' 2nd Birthday
with Local Artists, Musicians and Cultural Demonstrations**

The locally owned, made-in-Hawaii store honors February as Mahina 'Ōlelo Hawai'i, or Hawaiian Language Month, with cultural demonstrations, Hawaiian literature and more

KAPOLEI, HI (January 29, 2019) — Ka Makana Ali'i's locally owned, made-in-Hawaii retailer, No'eau Designers, is celebrating its 2nd birthday with local musicians, hula hālau, giveaways, cultural demonstrations and a fashion show! The Center welcomes the community to celebrate "Māhua 'o No'eau," which means No'eau's growth, on Saturday, Feb. 2 from 11 a.m. to 4 p.m. in Center Court.

In addition, the celebration also honors February as Mahina 'Ōlelo Hawai'i, or Hawaiian Language Month, with cultural demonstrations of lauhala weaving, pahu drum making, and ku'i kalo (poi pounding).

WHAT: Māhua 'o No'eau: Celebrating No'eau Designers' 2nd Birthday

WHEN: Saturday, Feb. 2
11 a.m.–4 p.m.

WHERE: Ka Makana Ali'i Center Court
91-5431 Kapolei Parkway, Kapolei, HI 96707

The event will feature performances by Hālau Hula 'o Hōkūlani, Ke 'Olu, Project Kuleana Ko'olauloa, 'Uhe'uhene, Ikaika Kalani and a fashion show featuring local designers like Kini Zamora, Ari South, Wehi and more. In celebration of its second birthday, No'eau Designers is offering a special discount off Hawaiian literature, educational tools and No'eau's aloha hae (Hawaiian flag) leggings. The store is also offering enter-to-win raffle giveaways where customers can win special birthday makana, or gifts, from No'eau Designers' participating in-store vendors. In addition, customers who enter to win at the event will also be eligible for a

weekly giveaway of nā puke wehewehe, or Hawaiian dictionaries, throughout the month of February.

“As a local business, this second birthday is a big deal for us, and we’re only able to be here because of the collaboration with local artists,” co-owner Corrina Travis said. “Being on Hawaiian homeland, it’s important that we honor the Hawaiian language and support the made-in-Hawaii community. This is a celebration of collaboration.”

No’eau Designers is a marketplace based on Hawaiian values specializing in gifts and products made by Hawaii artists. The store provides an opportunity for local artisans to showcase their gifts and talents together in a beautiful showroom. Find unique apparel, jewelry, educational books, cards, bath & body products, food and more. The store also hosts a variety of Hawaiian cultural workshops, pop-ups and trunk shows throughout the year. For more information on No’eau Designers, call (808) 670-2608 or visit www.noeaudesigners.com.

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About Ka Makana Ali’i

Ka Makana Ali’i offers residents and visitors a family-friendly, mixed-use center in the heart of Hawai’i’s fastest growing community. Phase one of the 1.4 million-square-foot Macy’s-anchored regional mall features more than 125 exciting stores, restaurants, a state-of-the-art Consolidated Theatres and the state’s first Hampton Inn & Suites by Hilton on property. Serving as the premier gathering place for the community, Ka Makana Ali’i fulfills the shopping and dining demands of West O’ahu, where more than 80,000 new homes are projected to be constructed by 2025. Its convenient location offers excellent highway access, ample parking and public transportation for shoppers. A partnership between DeBartolo Development and the State Department of Hawaiian Home Lands, Ka Makana Ali’i will financially support programs benefiting Native Hawaiian interests statewide for decades to come. For more information, please visit www.kamakanaalii.com.

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