



FOR IMMEDIATE RELEASE

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Ka Makana Ali'i Hosts Frolic's 4th Annual Poke Fest Presented by Fresh Island Fish, Meet-and-Greet with Brad Kalilimoku of "Finding 'Ohana"

The community is invited to shop exclusive sidewalk sales, take photos at selfie stations, and enjoy a special Memorial Day weekend savings pass

KAPOLEI, HI (May 27, 2021) — Ka Makana Ali'i is hosting Frolic Hawaii's 4th Annual Poke Fest presented by Fresh Island Fish on Saturday, May 29 from 10 a.m. to 2 p.m. For one day only, poke from the island's favorite shops come together for a zero-contact, drive-through event in the Center's parking lot near Macy's. Poke Fest participants can enjoy their poke boxes at tables in the Food Market and around the Center. The event is sold out.

On Saturday, May 29 from 11 a.m. to 6 p.m., Ka Makana Ali'i is also hosting a Paniolo Hawai'i Clothing pop-up and socially distant meet-and-greet with former University of Hawai'i football player, actor and clothing designer Brad Kalilimoku. The Honolulu native recently drew a lot of attention for his noteworthy role in the Netflix hit film "Finding 'Ohana." The community is invited to meet Kalilimoku and celebrate the launch of his two new apparel lines. Paniolo, the first of Kalilimoku's two clothing lines, is a tribute to his own lifestyle and keeping the Paniolo traditions and culture alive. The second apparel line is activewear inspired by one of Hawai'i's great warriors Kekūhaupi'o, who was known as a master of 'ōlohe lua.

Throughout the weekend, participating retailers at the Center for West O'ahu are popping out for exclusive sidewalk sales, and a weekend-long savings pass. More than 30 of the Center's eateries and retailers have created special offers for the exclusive Memorial Day weekend savings pass, available in this week's MidWeek and to Ka Makana Ali'i Royal insiders.

Additionally, families can take Instagram-worthy photos at various selfie stations throughout the open-air Center. The community is invited to participate in a social media contest for a chance to win a shopping spree at Ka Makana Ali'i. Post photos taken at the Center during Poke Fest and Memorial Day weekend on Instagram, tag @kamakanaalii and use #kamakanaalii. The Center will choose a random winner on Tuesday, June 1.

On Memorial Day, Monday, May 31, Ka Makana Ali'i will observe special holiday hours from 10 a.m. to 7 p.m. Some businesses, including the theatres and restaurants, may observe hours that differ from the shopping center hours. Please contact businesses directly for information.

Visit our website at www.KaMakanaAlii.com for more details about upcoming promotions. For the latest news and updates, follow Ka Makana Ali'i on Facebook and Instagram with profile name @kamakanaalii. For media inquiries and on-property approval, please contact alyssa.amasol@anthologygroup.com.

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About Ka Makana Ali'i

Ka Makana Ali'i offers residents and visitors a family-friendly, mixed-use center in the heart of Hawai'i's fastest growing community. The 750,000-square-foot Macy's-anchored center features more than 100 exciting stores, restaurants, a state-of-the-art Consolidated Theatres and the state's first Hampton Inn & Suites by Hilton located on property. The newest development, The Grove at Ka Makana Ali'i, creates an additional 109,000 square feet of space with lifestyle retailers, eateries and services, such as 24 Hour Fitness, Foodland Farms, Straub Clinic and Urgent Care, and PetSmart. Serving as the premier gathering place in Kapolei, Ka Makana Ali'i fulfills the shopping and dining needs of the ever-expanding community. Its convenient location offers excellent highway access, ample parking and public transportation for shoppers. Through an innovative partnership with Department of Hawaiian Home Lands, Ka Makana Ali'i will financially support programs benefiting Native Hawaiian interests statewide for decades to come. For more information, please visit www.kamakanaalii.com.

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