



FOR IMMEDIATE RELEASE

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**Ka Makana Ali'i Hosts First-of-its-Kind Promville Pop-Up Event
Featuring Fashion Show, Pampering, Dress Donations & Giveaways**

*This free event is focused on promoting inner beauty,
self-confidence and charitable giving in young women*

KAPOLEI, HI (February 11, 2020) — Ka Makana Ali'i is excited to welcome the Promville pop-up event to the Center for West Oahu. The event will feature a pampering station, ambassador search contest, king and queen contest, etiquette tips, vendors and a fashion show at 4 p.m.

WHAT: Promville Pop-Up Event

WHEN: Saturday, Feb. 29
2–6 p.m.

WHERE: Ka Makana Ali'i Center Court
91-5431 Kapolei Parkway
Kapolei, HI 96707

Promville helps girls with the rising cost of attending prom and inspires local youth to give back through the prom dress drive and dress giveaway. Vendors will feature dresses, hair, make-up, flowers, nails, photographers and nonprofits.

The community is invited to donate any gently used semi-formal or formal dresses. Past recipients can also donate dresses back to Promville's Dress Drive, pay it forward and help others dance the night away in the gorgeous dresses that once brought so much joy. Promville will be collecting and giving away dresses at this pop-up event. Prom-goers in need can choose from more than 300 dresses that Promville is giving away for free to local high school students with a valid school I.D.

Promville's Dress Drive and Giveaway started in 2013 and has been held in various community centers, shopping centers and malls. Events like these help economically disadvantaged and underprivileged high school girls in Hawaii attend their prom by collecting gently used formal dresses, handbags, fashion accessories, shoes and unused cosmetics. Promville is focused on promoting inner beauty, self-confidence and charitable giving in young women.

Visit our website at www.kamakanaalii.com for more details about upcoming promotions and exciting Center events. For the latest news and updates, follow Ka Makana Ali'i on Facebook, Twitter and Instagram, all with profile name @kamakanaalii.

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About Ka Makana Ali'i

Ka Makana Ali'i offers residents and visitors a family-friendly, mixed-use center in the heart of Hawai'i's fastest growing community. The 750,000-square-foot Macy's-anchored center features more than 100 exciting stores, restaurants, a state-of-the-art Consolidated Theatres and the state's first Hampton Inn & Suites by Hilton located on property. The newest development, The Grove at Ka Makana Ali'i, creates an additional 109,000 square feet of space with lifestyle retailers, eateries and services, such as 24 Hour Fitness, Foodland Farms, Straub Clinic and Urgent Care, and PetSmart. Serving as the premier gathering place in Kapolei, Ka Makana Ali'i fulfills the shopping and dining needs of the ever-expanding community. Its convenient location offers excellent highway access, ample parking and public transportation for shoppers. A partnership between DeBartolo Development and the State Department of Hawaiian Home Lands, Ka Makana Ali'i will financially support programs benefiting Native Hawaiian interests statewide for decades to come. For more information, please visit www.kamakanaalii.com.

About JLL

At JLL, we are passionate about retail. We deliver great experiences for shoppers – from high streets to shopping malls. And, we're ready to help you achieve your ambitions. As the leading third-party retail service provider, we have access to more than 1,920 centers totaling 161 million square feet under management, for lease and sale. Our more than 245 retail brokerage experts spanning 44 markets in the U.S. and Canada, support 1,585 clients by restructuring or renewing leases and debt, providing disposition or investment strategies and/or evolving retail space to keep pace with the ever-changing consumer. See [how we're helping our clients achieve our ambitions](#) and subscribe to the [Where We Buy](#) podcast series for real talk on the trends impacting retail. For more news, videos and research from JLL's retail team, please visit jll.com.

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