



**FOR IMMEDIATE RELEASE**

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## **Shop Black Friday & Small Business Saturday at Ka Makana Ali'i**

*The Center for West Oahu is featuring entertainment, special promotions, a holiday pop-up of local retailers, free coffee and treats, and more!*

**KAPOLEI, HI** (November 15, 2018) — Ka Makana Ali'i is grateful for the community that has made it the Center for West Oahu and is celebrating Black Friday and Small Business Saturday with special sales, entertainment, gifts and giveaways all weekend long! The Center will be open from 6 a.m. to 10 p.m. on Black Friday, with select retailers and eateries open on Thanksgiving Day. On Black Friday, shoppers can stop by the Pineapple Pavilion in the Macy's wing and enjoy free coffee, hot cocoa and treats!

To celebrate Small Business Saturday, No'eau Designers and Shop Small Hawaii are hosting a holiday pop-up in the Hālau Hula 'O Hokulani Hawaiian Cultural Center located across from H&M in the Macy's wing. The holiday pop-up will be open on Black Friday and Small Business Saturday and will feature Ari South, Educ8 Clothing, Kekahili and more! Lucky holiday pop-up shoppers will be surprised with prizes from No'eau Designers & Shop Small Hawaii.

No'eau Designers is the Shop Small Hawaii Neighborhood Champion, part of the #SHOPSMALLHAWAII campaign initiated by American Express to bring awareness to the importance of local small business owners. The Center for West Oahu is honored to be home to a number of locally owned businesses like Adore, da Cove, Ho'ala Salon and Spa, SoHa Living, Reyn Spooner, Aloha Cookie Connection & Snacks, and more!

On Saturday and Sunday only, don't forget about Ka Makana Ali'i's gift with purchase!

- Spend \$150 or more at Ka Makana Ali'i's retailers, eateries or the theaters and receive a \$10 Ka Makana Ali'i gift card.
- Spend \$300 and receive a \$10 Ka Makana Ali'i gift card and a \$15 restaurant gift card.
- Spend \$500 and receive a \$20 Ka Makana Ali'i gift card and \$30 in restaurant gift cards.

Every gift with purchase redemption includes a free Ka Makana Ali'i tote bag, while supplies last. Redeem same-day receipts during Center hours at the Hālau Hula 'O Hokulani Hawaiian Cultural Center. Offer valid while supplies last. One free gift per person, per day. Rules and restrictions apply. See website for full details.

While shopping or dining, play the Center's annual reindeer games! Shoppers search for the reindeer around Ka Makana Ali'i and text the keywords to enter to win a Christmas tree from Habilitat, Inc. (redeemable at the Ka Makana Ali'i location), a \$300 ornament package from Santa's Pen and a deluxe photo package from Santa's Grove. This weekend only, the Center will give away the ultimate exCLAUSive prize pack to one winner per day. You could be one of three lucky shoppers on Friday, Saturday or Sunday!

And don't forget to head over to the Macy's wing to enjoy the snowing tree! Snow falls every day for 10 minutes at the top of every hour between 3 and 8 p.m. On Thursdays from 5 to 7 p.m. Santa will be available for photos with snow falling in the background.

Visit our website at [www.kamakanaalii.com](http://www.kamakanaalii.com) for more details about upcoming promotions and exciting center events. For the latest news and updates, follow Ka Makana Ali'i on Facebook, Twitter and Instagram, all with profile name @kamakanaalii.

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### **About Ka Makana Ali'i**

Ka Makana Ali'i offers residents and visitors a family-friendly, mixed-use center in the heart of Hawai'i's fastest growing community. Phase one of the 1.4 million-square-foot Macy's-anchored regional mall features more than 125 exciting stores, restaurants, a state-of-the-art Consolidated Theatres and the state's first Hampton Inn & Suites by Hilton on property. Serving as the premier gathering place for the community, Ka Makana Ali'i fulfills the shopping and dining demands of West O'ahu, where more than 80,000 new homes are projected to be constructed by 2025. Its convenient location offers excellent highway access, ample parking and public transportation for shoppers. A partnership between DeBartolo Development and the State Department of Hawaiian Home Lands, Ka Makana Ali'i will financially support programs benefiting Native Hawaiian interests statewide for decades to come. For more information, please visit [www.kamakanaalii.com](http://www.kamakanaalii.com).

### **About JLL**

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