

### FOR IMMEDIATE RELEASE

Media Contact:
Alyssa Amasol
(808) 539-3437
alyssa.amasol@finnpartners.com

# Ka Makana Ali'i Welcomes Three New Tenants to the Center for West O'ahu

E.A.R.L. Hawai'i, Happy Wahine and Spirit Halloween opened in July and August at Ka Makana Ali'i

**KAPOLEI, HI** (Aug. 16, 2024) — Ka Makana Ali'i is pleased to welcome E.A.R.L. Hawai'i, Happy Wahine and Spirit Halloween to the Center for West O'ahu. Popular Honolulu sandwich shop E.A.R.L. Hawai'i opened in June outside the Food Market next to Koa Pancake House and Scratch Kitchen. Seasonal store Spirit Halloween opened in August next to Sephora in the Macy's wing. Locally owned and operated Happy Wahine is the Center's newest boutique that opened in August in the Macy's wing of the Center between Get Nutz Wear and No'eau Designers.

"We're thrilled to welcome a new variety of tenants to the Center for West O'ahu to best serve those who gather here. Our community has already embraced E.A.R.L. Hawai'i with its amazing selection of sandwiches," said Ka Makana Ali'i general manager Stephanie England, "We're excited to welcome Happy Wahine to the Ka Makana Ali'i 'ohana and introduce our community to their adorable products. We also are proud to welcome back Spirit Halloween as a wonderful seasonal addition to the Center for West O'ahu!"

E.A.R.L. Hawai'i is an East Coast-style sandwich shop started selling sandwiches in Honolulu in 2014, and celebrated its 10<sup>th</sup> anniversary with a new shop at the Center for West O'ahu. Discover subs, salads, burgers, fried chicken, fries and sides every Tuesday through Sunday from 10 a.m. to 8 p.m. At the Kapolei location only, try E.A.R.L.'s gelati, a combination of Italian ice and frozen custard. Home to an extensive menu of more than 18 sandwiches, including their top three subs: E.A.R.L.'s cheesesteak, turkey club, or the Italian, the shop also posts weekly specials on its Instagram account. For more information on E.A.R.L., visit <a href="www.earlhawaii.com">www.earlhawaii.com</a> or follow on Instagram @earlhawaii.

Sprit Halloween carries costumes for women, men and keiki, accessories, makeup, decorations, Halloween party supplies and more! Every aisle is labeled by theme and product type. Shop a variety of costumes for women, men, baby, kids, plus sizes, and pets! Each costume can be customized with Spirit Halloween's selection of wigs, masks, makeup, hats, teeth, jewelry, glasses and eyewear, contact lenses, shoes, treat bags, bowties and suspenders, safety items and more. The store features a range of costumes including the roaring 20s, animals, cheerleaders, clowns, emojis, fairies, food, ghosts, inflatables, ninjas, skeletons, superheroes, witches, zombies and so much more. The store is officially licensed to sell costumes from Inside Out 2, Beetlejuice, Disney, Tim Burton's Corpse Bride, Barbie the Movie, Harry Potter, Bluey, Teenage Mutant Ninja Turtles, The Nightmare Before Christmas, Fortnite, and more. Spirit Halloween is open Monday to Saturday from 10 a.m. to 9 p.m. and Sunday from 10 a.m. to 6 p.m. For more information, visit www.spirithalloween.com.

Happy Wahine is a locally owned and operated boutique specializing in handbags, pouches, totes, wallets, baby bags, backpacks and more. Nancy Cheung and Roland Mayr started the brand in 2012 and are excited to bring their products to West Oʻahu by opening its sixth location at Ka Makana Aliʻi. Happy Wahine's mission is to share the aloha lifestyle through everyday useful and practical accessories. The brand showcases unique designs and products on handbags, wallets, and accessories to turn every woman into a happy wahine and aloha ambassador. New to the shop are umbrellas, beach mats and insulated bottles. For more information, visit <a href="https://www.happywahine.com">www.happywahine.com</a> or follow them on Instagram at @happywahinehi.

Visit our website at <a href="www.kamakanaalii.com">www.kamakanaalii.com</a> for more details about upcoming promotions. For the latest news and updates, follow Ka Makana Ali'i on Facebook, Twitter and Instagram, all with profile name @kamakanaalii. For media inquiries and on-property approval, please contact <a href="alyssa.amasol@finnpartners.com">alyssa.amasol@finnpartners.com</a>.

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#### About Ka Makana Ali'i

Ka Makana Ali'i offers residents and visitors a family-friendly, mixed-use center in the heart of Hawai'i's fastest growing community. The 750,000-square-foot Macy's-anchored center features more than 100 exciting stores, restaurants, a state-of-the-art Consolidated Theatres and the state's first Hampton Inn & Suites by Hilton located on property. The newest development, The Grove at Ka Makana Ali'i, creates an additional 109,000 square feet of space with lifestyle retailers, eateries and services, such as 24 Hour Fitness, Foodland Farms, Straub Clinic and Urgent Care, and PetSmart. Serving as the premier gathering place in Kapolei, Ka Makana Ali'i fulfills the shopping and dining needs of the ever-expanding community. Its convenient location offers excellent highway access, ample parking and public transportation for shoppers. Through an innovative partnership with Department of Hawaiian Home Lands, Ka Makana Ali'i will financially support programs benefiting Native Hawaiian interests statewide for decades to come. For more information, please visit <a href="https://www.kamakanaalii.com">www.kamakanaalii.com</a>.

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