



**FOR IMMEDIATE RELEASE**

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**Ka Makana Ali'i Celebrates Five Years as the Center for West O'ahu with Five Weeks of Giveaways & Promotions**

*Now through Sunday, Oct. 17, the Center will host gifts with purchases, weekly giveaways, sidewalk sale, savings pass, scavenger hunts, and a \$1,000 makeover*

**KAPOLEI, HI** (September 22, 2021) — Ka Makana Ali'i is honored to celebrate five years as the Center for West O'ahu. Community is at the heart of everything Ka Makana Ali'i does. To celebrate its fifth birthday, the Center is hosting five themed weeks of exciting giveaways, sales, promotions and gifts with purchases from Friday, September 17 and continuing through Sunday, October 17.

Ka Makana Ali'i's five weeks of giveaways ends with a final grand prize of a \$1,000 BFF makeover at Ka Makana Ali'i! One pair of best friends will receive the royal treatment so they feel their most beautiful. Follow the Center on Instagram @kamakanaalii to stay up to date with giveaways announced every Wednesday.

"We are thrilled to celebrate five years and are so grateful for the community that has made us the Center for West O'ahu. With community at the heart of all we do, we are honored to celebrate with our Ka Makana Ali'i 'ohana," said Stephanie England, general manager of Ka Makana Ali'i.

- **Week Two: We Love Local!**

The Center celebrates this week by highlighting its amazing local businesses! From Friday, September 24 through Sunday, September 26, shoppers are invited to spend \$125 throughout the Center, present their same-day receipts and receive a \$10 gift card to Foodland Farms, while supplies last.

The celebration continues with 'ohana time! Ka Makana Ali'i is giving away a \$200 gift card package for a family fun day. Follow the Center on Instagram @kamakanaalii and sign up to be a Royal Insider at <https://bit.ly/royalinsider>. The winner will be randomly selected on Tuesday, September 28.

- **Week Three: Community**

Community is at the heart of everything at Ka Makana Ali'i! From Friday, October 1 through Sunday, October 3, shoppers are invited to spend \$125 throughout the Center, present their same-day receipts and receive two ScreenSaver movie passes to 'Ōlino by Consolidated Theatres, while supplies last.

As a thank you, Ka Makana Ali'i is giving away a \$200 gift card package for a dine-in experience at Ka Makana Ali'i restaurants. To enter follow the Center on Instagram @kamakanaalii. The winner will be randomly selected on Tuesday, Oct. 5.

- **Week Four: Fashion & Style**

Need an excuse to step up your fashion game?! Celebrate the Center's 5<sup>th</sup> birthday with a style refresh! From Friday, October 8 through Sunday, October 10, shoppers are invited to spend \$125 throughout the Center, present their same-day receipts and receive a \$10 gift card to either H&M or Macy's, while supplies last.

From Friday, October 8 through Monday, October 11, browse the latest trends during the Style Refresh Sidewalk Sale and save big with a Birthday Card 20% Off Savings Pass filled with offers from the Center's local and national retailers.

Celebrate the birthday with a brand new look! The community is invited to enter to win a \$200 gift card package to update their wardrobe at Ka Makana Ali'i's amazing shops! To enter, follow the Center on Instagram @kamakanaalii. The winner will be randomly selected on Tuesday, October 12.

- **Week Five: A Royal Celebration**

It's the final weekend and the Center is celebrating with exclusive prizes for Royal Insiders! From Friday, October 15 through Sunday, October 17, shoppers are invited to spend \$125 throughout the Center, present their same-day receipts and receive a \$15 Ka Makana Ali'i gift card, while supplies last.

Plus, Royal Insiders who spend \$250 or more at the Center can redeem receipts for a \$15 Ka Makana Ali'i gift card and an exclusive cosmetic bag, or spend \$500 or more and present receipts for a \$15 Ka Makana Ali'i gift card, an exclusive cosmetics bag and a limited-edition signature beach towel.

It's the final giveaway to celebrate the Center's fifth birthday, and one pair of best friends will win a \$1,000 BFF makeover at Ka Makana Ali'i! Feel your most beautiful with hair care, makeup, wardrobe and more. To enter, follow the Center on Instagram @kamakanaalii. The winner will be randomly selected on Tuesday, October 19.

*Same-day receipts can be redeemed in Center Court from 12 to 6 p.m. each gift with purchase weekend.*

In addition to each themed weekend, the Center will celebrate with special promotions that run throughout the five weeks of birthday celebrations.

- **High Five for Farmers at the Farmers Market**  
Shoppers who sign up to be a Royal Insider at <https://bit.ly/royalinsider> can receive a special Farmers Market passport via email. Royal Insiders that shop five times or more with Farmers Market vendors on Wednesdays from 3 to 7 p.m. or Sundays from 11 a.m. to 3 p.m. throughout the birthday celebration can receive a free Ka Makana Ali'i tote bag! While supplies last. Offer is valid through October 17, 2021.
- **Scavenger Hunt**  
From October 1 to 17, keywords will be hidden throughout the Center for shoppers to locate and text to win. Participants that complete the scavenger hunt will be entered to win one of five prize packages.
- **Surprise & Delight**  
To reward shoppers for their loyalty, Ka Makana Ali'i will surprise random shoppers with gift cards as they make their weekday purchases. Photos of delighted guests will be posted to the Center's social media to encourage followers to shop at the Center's retailers for a chance to win their own "surprise & delight" experience.

Visit our website at [www.KaMakanaAlii.com](http://www.KaMakanaAlii.com) for more details about upcoming promotions. For the latest news and updates, follow Ka Makana Ali'i on Facebook and Instagram with profile name @kamakanaalii. For media inquiries and on-property approval, please contact [alyssa.amasol@anthologygroup.com](mailto:alyssa.amasol@anthologygroup.com).

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### **About Ka Makana Ali'i**

Ka Makana Ali'i offers residents and visitors a family-friendly, mixed-use center in the heart of Hawai'i's fastest growing community. The 750,000-square-foot Macy's-anchored center features more than 100 exciting stores, restaurants, a state-of-the-art Consolidated Theatres and the state's first Hampton Inn & Suites by Hilton located on property. The newest development, The Grove at Ka Makana Ali'i, creates an additional 109,000 square feet of space with lifestyle retailers, eateries and services, such as 24 Hour Fitness, Foodland Farms, Straub Clinic and Urgent Care, and PetSmart. Serving as the premier gathering place in Kapolei, Ka Makana Ali'i fulfills the shopping and dining needs of the ever-expanding community. Its convenient location offers excellent highway access, ample parking and public transportation for shoppers. Through an innovative partnership with Department of Hawaiian Home Lands, Ka Makana Ali'i will financially support programs benefiting Native Hawaiian interests statewide for decades to come. For more information, please visit [www.kamakanaalii.com](http://www.kamakanaalii.com).

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